

Scholarships project. March 11, 2025

Please note the following:

- A. The project is to build an app and a website. However, sometimes I say “app” and other times I say “website”. Let it be agreed that whenever I say any of these terms” “project”, “app”, or “website”, that I mean BOTH website and app
- B. When I say “CanEd”, I am referring to Proxima Study, where you will take the contents from: www.proximastudy.com
- C. I chatted with the customer support department at www.freelancer.com , and they allowed me to communicate with the freelancers on WhatsApp. Here is a screenshot: <https://gyazo.com/5d704623d7eabe669cf2b7a29dac5b7f>
And here is a closer one: <https://gyazo.com/0d5543b2c1de8df0e6e669805fc86244>
Let it be clear that ALL payments are done strictly on this platform, and that we will use WhatsApp simply to ask and answer questions, and to explain my requirements. I DO NOT add any requirements over there or anywhere outside this platform
- D. For your information, I am going to take a lot of scholarships from public websites; i.e. where the information is available publicly, and is not protected by intellectual property or any copyrights.
I was thinking like this: first, do web scraping, and then, to hire a data entry person who will visit the website on a weekly basis and take the ones that have been added.
My 2 questions are:
 - a. Do you do web scraping
 - b. In the future: how is the data entry person going to be able to find the scholarships that have been added in the past week (when he revisits the website)? We cannot expect him to browse all those thousands of scholarships, right? There must be a way, do you know of any?
- E. I, the admin, must be able to upload scholarships in bulk using an Excel sheet. Do you know how to do this? This has 2 benefits:
 - a. The data entry person will not have access to the admin. He or she will just fill the Excel sheet and send it to me, and I will do the upload myself
 - b. Of course: time saving
 - Note: the Excel sheet is already done, but we need to do some changes to it (remove some points, and add new ones)

Now, to the website pages that you need to take from the Proxima Study website into the Scholarships website and app:

1. **Home page:** <https://proximastudy.com/en>
 - 1.1. Of course, take the top banner, and here is what you put in it (<https://gyazo.com/5441bdaa5c3c4445695b20eee8c5a678>):
 - 1.1.1. In the black portion on top (here):
<https://gyazo.com/8e6209cb97a682f08e6913b156ec29b4>), put the following menu items:
 - 1.1.1.1. Log in
 - 1.1.1.2. Sign up
 - 1.1.1.3. The flag that shows the language
 - 1.1.2. In the red portion (here):
<https://gyazo.com/af515feebeb72e92d1a5c369a472f34f>), put these menu items:
 - 1.1.2.1. **Schools:** let it forward you to proxima Study website:
<https://proximastudy.com/en/schools>
 - And let there be some sort of segue (transitional popup) that informs the website visitor that he is being taken to a different website 9a sister-company)
 - 1.1.2.2. **Careers:** <https://proximastudy.com/en/careers>
 - 1.1.2.3. **Jobs:** let it forward you to the Jobs section on Proxima Study website: <https://proximastudy.com/en/jobs>
 - Note-1: I am still looking for a Jobs website that would allow me to get RSS feeds of their job postings for free. Do you know of any?
 - Note-2: If we do not find such a free RSS feed in a country, let this section NOT appear at all. This is because the app is going to be in various countries

1.1.3. **Events:** let it forward you to the Careers section on Proxima Study website: <https://proximastudy.com/en/events>

 - **Honestly, I am not sure whether this section is necessary here. What do you think?**
 - Note: In the above four menu items, let always a popup appear that says: ((**You are now redirected to our sister-company Proxima Study**)) and the popup must have two buttons: “OK” and “No, stay here”
 - Each one of these pages has listings that get updates all the time
 - 1.2. The main header will search for scholarships only, so remove this field:
<https://gyazo.com/d3cd54d0442d919e2ca5a8c323a6f636>
 - 1.3. Take the “Advanced search” button
 - 1.4. This section (I call them “Degree levels”) will include the scholarships that are offered for students who want to study at each level of them:
<https://gyazo.com/9eac1d0c9b51543f35367e2fb578d648>
 - 1.5. Take this section: <https://gyazo.com/a8f2db8107fc295b603e51c6a375bb95>
 - 1.6. Take this section, and rename it to “Featured scholarships”:
<https://gyazo.com/6c14720e5e8b28b12f130d023983555c>
 - 1.7. Take this section: <https://gyazo.com/ad892a8449cad536797c0951210a966a>
 - 1.8. Take thi banner: <https://gyazo.com/4583611f5ac5cf3ccca67c56640d64d4>
 - 1.9. Take this section: <https://gyazo.com/b3055eb536dc0a2656b0ce2eb28e5d72>
 - 1.10. Exclude (Do not take) this banner and section:
<https://gyazo.com/d3336ba0aee095f8e0607ee1ebf70124>

- 1.11. Take this section and banner:
<https://gyazo.com/64dfda48f02e0fa3e7882eb08e4c68b5>
- 1.12. Take the bottom section:
<https://gyazo.com/b6205d0d032d28f69a23fc47ee157f0e>

2. **The “Advanced search” page:**
 - 2.1. Currently this page does not have its own URL, it is only a popup that appears when you click on the “Advanced search” button from the SRP (https://proximastudy.com/en/search-results?search=a&search_type=scholarship) . We do not want this, what I want is this: please put the Advanced search on a page of its own, and give it this URL: <https://proximastudy.com/en/scholarship/advanced-search>
 - 2.2. Change the search criteria on the “Advanced search” as follows:
 - First, keep these ones from the current Advanced search”:
 - 2.2.1. **Keywords:** rename it to “**Keyword**”
 - 2.2.2. **Scholarship name**
 - 2.2.3. **Awarded to** (Change its name to:)
 - 2.2.4. **Action required:** Remove this one; we do not need it since ALL the scholarships require an application
 - 2.2.5. **Available to:** See notes below and exactly like it:
<https://gyazo.com/05ca41b0293119e88dfdea9e37781477>
 - 2.2.6. **Level of study:** All, School, Undergraduate, Graduate (AI: it is **below also**)
 - 2.2.7. **Status** (rename it to “**Enrollment**”) and the options are:
 - 2.2.7.1. All
 - 2.2.7.2. Full-time
 - 2.2.7.3. Part-time
 - 2.2.7.4. Online
 - 2.2.7.5. Note: the terms “Part-time” and “Full-time” must be hyphenated
 - 2.2.8. **Amount:** either let the user enter the amount manually, or use the “money line” like this one:
<https://gyazo.com/024e83f26f69d99fc36d4d7d70b913aa>
 - 2.2.9. **Date posted:** the options are:
 - 2.2.9.1. All
 - 2.2.9.2. Show recently posted on top
 - 2.2.9.3. Show oldest ones on top
 - 2.2.10. **Expiry date:** remove this one; we do not need it since we already have the “Deadline”. Instead: put a checkbox that says “Show expired”)
 - 2.2.11. **Application deadline:**
 - 2.2.11.1. Use our calendar
 - 2.2.11.2. Let “All” be selected by default
 - 2.2.11.3. Put a checkbox that says “**Show the expired ones**”. If this one is not checked, then DO NOT show the expired scholarships

- **Note-1:** the above are taken from the Proxima Study website. I wanted to add more criteria, but do not have all the name, so please give them these “temporary names”:

- 2.2.12. **Military families and veterans:** there must be only one option here which is a checkbox that the user checks if he or she belong to this group
- 2.2.13. **First Nations. Indigenous peoples. Aboriginal peoples**
- 2.2.14. More Criteria-1:
- 2.2.15. More Criteria-2:
- 2.2.16. More Criteria-3:
- 2.2.17. More Criteria-4:
- 2.2.18. More Criteria-5:
- 2.2.19. More Criteria-6:
- 2.2.20. More Criteria-7:
- 2.2.21. More Criteria-8:
- 2.2.22. More Criteria-9:
- 2.2.23. More Criteria-10:

- **Note-2:** In addition to the above criteria, please note that some scholarships have unique requirements and eligibility criteria that we may not have. So, here is how I thought to be prepared for this possibility: please add these twenty criteria, and leave their fields empty. Put this next to each one of them: “Add your own”. Then, as we are adding the scholarship, we will fill these criteria

Is this point clear? If not, please ask me

- 2.2.24. Custom criterion-1:
- 2.2.25. Custom criterion-2:
- 2.2.26. Custom criterion-3:
- 2.2.27. Custom criterion-4:
- 2.2.28. Custom criterion-5:
- 2.2.29. Custom criterion-6:
- 2.2.30. Custom criterion-7:
- 2.2.31. Custom criterion-8:
- 2.2.32. Custom criterion-9:
- 2.2.33. Custom criterion-10:
- 2.2.34. Custom criterion-11:
- 2.2.35. Custom criterion-12:
- 2.2.36. Custom criterion-13:
- 2.2.37. Custom criterion-14:
- 2.2.38. Custom criterion-15:
- 2.2.39. Custom criterion-16:
- 2.2.40. Custom criterion-17:
- 2.2.41. Custom criterion-18:
- 2.2.42. Custom criterion-19:
- 2.2.43. Custom criterion-20:

- **The difference between “Note-1” and “Note-2” is this:** in Note-1, we are going to add these criteria. It is just that I do not have them in my mind right now, but I will have them before the project is complete

Whereas in Note-2: I do not have them, and will not have them until I see them in a scholarship, so I will add them, and only then

- It is **very important** that these criteria (in BOTH Note-1 and Note-2) are reflected in the search process

- Also, add these more criteria:

2.2.44. **Country of citizenship:** as always, the top choice must be “All” and it must be selected by default

2.2.45. **Country of residence:**

2.2.45.1. Add this text (put it in brackets) under the title (If different from country of citizenship)

2.2.45.2. Let the top menu item (before the country names) be: “**Same as country of citizenship**”. So, if the user does not select anything here, let the system take the option that the user has selected in the preceding point; which is either “All” or a name of a country

2.2.46. **Field of study:**

2.2.46.1. Take the dropdown menu from the CanEd website

2.2.46.2. Important: the user must be able to select MORE THAN ONE choice

2.2.47. **Your highest education level:** the choices are:

2.2.47.1. Primary school / Elementary school

2.2.47.2. High school / Secondary school

2.2.47.3. College degree / 2-year program

2.2.47.4. Bachelor’s degree

2.2.47.5. Master’s

2.2.47.6. Doctorate

2.2.48. **GPA:** put two entry fields (placeholders):

2.2.48.1. Out of 4

2.2.48.2. Out of 100%

2.2.48.3. The user must enter at least one of them, he can also enter both, or leave the “All” selected by default. Important: the “All” must be selected by default, BUT, once the user has entered a GPA (either out of 4 or in %), let the “All” get unchecked automatically. Then, if he changes his mind and clears everything that he has entered; i.e. if the two placeholders are empty, then let the “All” get checked back again

2.2.49. **Tests taken:** use it from the CanEd website

2.2.50. **Ethnicity:** take it from the CanEd website

2.2.51. **Gender:** take them from the CanEd website

2.2.52. **Extracurriculars excellence:** this field is optional. Take it from the CanEd website

2.2.53. **Interests and hobbies:** put a placeholder where the student can enter up to ... words. Write this text inside the placeholder ((Separated

by commas)). Important: once the user starts typing inside the placeholder, this text must disappear

- 2.2.54. **Community affiliation:** the options are “All”, and these ones:
<https://gyazo.com/3dae218bc01415ce0093c9956af86aa6>
- 2.2.55. **Life situation:** the options are “All”, and these ones:
<https://gyazo.com/8fd84aa589ed7bb155e264263ffcef70>
- 2.2.56. **Frequency:** the options are:
 - 2.2.56.1. All
 - 2.2.56.2. Renewable: this is for the scholarships that get renewed every term or every year
 - 2.2.56.3. One-time
- 2.2.57. **Essay required:** the options are:
 - 2.2.57.1. All
 - 2.2.57.2. Yes: for this scholarship that state writing an essay as an eligibility criteria
- 2.2.58. **Basis:**
 - 2.2.58.1. Need-based (add a popup with this text: “You may be required to demonstrate and prove your financial need”)
 - 2.2.58.2. Merit-based

- More notes about the search criteria:
 - 2.2.59. Since we have a lot of them, and since they are THE most important, please number the search criteria; give each one of them a number for easier reference
 - 2.2.60. In all dropdown menus (e.g. “Country”, “State”, …): always keep the menu items in alphabetical order
 - 2.2.61. If there are four options or less, put a checkmark next to each, so DO NOT use dropdown menus in these ones. However, then the options are five or more, use a dropdown menu. This is to make the search process faster for the user
 - 2.2.62. Always let the first option be “All” and let it be selected by default
 - 2.2.63. Put a nice thin horizontal line between each two search criteria; like this one: <https://gyazo.com/d253e527193cf00eb33c7298181d1f77>

- 3. **Comments and requirements in the SRP:** (SRP: search results page)
 - 3.1. Note, the SRP (this page: https://proximastudy.com/en/search-results?search=a&search_type=scholarship) and the Scholarships display page (this one: <https://proximastudy.com/en/scholarships>): these two pages look identical, so I will make the same comments on both of them here. The only difference between them is the title of the page (**I will send them to you**)
 - 3.2. On the left hand side of the SRP, show a title that says “Search filters”, where you list all the search criteria; something like this:
<https://gyazo.com/990da7c25f8e5a75bf388ccf3e2bd80c>
 - 3.3. Put a “Heart” sign next to each scholarship: student must be logged in to be able to add the scholarship to his favorites. So,

- 3.3.1. If the user is logged in, a popup must appear saying "**Scholarship added to your favorites**". That popup must have a "**Close**" button
- 3.3.2. If the user is not logged in, let a popup say "**You must log in to add scholarships to your favorites**".
 - 3.3.2.1. And, put two buttons: "Log in" and "Close".
 - 3.3.2.2. Under these two buttons, put this line "**Not a member yet?**
Create an account now; it only takes a couple of minutes"
- 3.3.3. The words "**Create an account**" must take you to the "Sign up" page (<https://proximastudy.com/en/register?type=student>)
- 3.4. Put an "X" next to the Heart. If selected, the user must get a popup that says "**Are you sure you want to hide this search result?**" and there must be two buttons (options): "Yes" and "No". If he clicks "Yes, that search result (i.e. that scholarship) must disappear from the current search, HOWEVER, it must reappear in his future searches
If he clicks "No", this popup must disappear and the user must simply go back to the SRP where he was
- 3.5. The scholarships are laid out (are displayed) in "rotating colors": the first one is in white color, the next one is in light grey, then white, then light grey, ...and so on. This must be maintained
- 3.6. There are two types of scholarships:
 - 3.6.1. The "**Featured scholarships**":
 - 3.6.1.1. These must be ON TOP of the SRP, in alphabetical order
 - 3.6.1.2. Put a nice color frame around each one of them to make them stand out from the rest
 - 3.6.1.3. Put a title above them: "**Featured scholarships**"
 - 3.6.2. The "**Regular scholarships**":
 - 3.6.2.1. They must be in alphabetical order, but they must start ONLY AFTER (under) the Featured scholarships
 - 3.6.2.2. Put this title above them: "**Scholarships for you**"
- 3.7. Can we add a place for a photo or an image next to each scholarship.
Important: not all scholarships have their own image. So, this field must be optional and, if a scholarship does not have an image, the text must "expand" to cover the area that was allotted to the image. In other words, there must be no broken image space, or an empty space, on a scholarship
- 3.8. On the app, I do not think this photo must appear on the SRP, what do you think?
- 3.9. Please make a better, more modern design for the SRP?
- 3.10. About these titles on each scholarship
(<https://gyazo.com/77e665771a88ce9e0ead59e5c8298cd5> :
 - 3.10.1. "**Name**": is the name of the scholarship
 - 3.10.2. "**School**": change it to "**Offered by**" and state the name of the person or entity offering this scholarship
 - 3.10.3. **Summary**: is a short description of the scholarship

3.10.4. **“Province”**: change it to **“Province / State & Country”**: note: in some countries, like in the United States, they call them “State” while in other countries, like Canada, we call them “Province”
 Always display it like this “Province name - Canada” and “State name - USA”: so, state the name of the province or state, leave a space, put a dash (hyphen), leave a space, and write the name of the country

3.10.5. **Deadline**: see our date format below

3.10.6. **“Study type”**: rename it to **“Enrollment”**

3.11. The **“Apply now”** button must open in a NEW TAB, on the page where you can apply for this scholarship. Important: this is on the website of the party that is offering this scholarship

3.12. The **“Learn more”** button open in THE SAME TAB, on that scholarship’s page; e.g. <https://proximastudy.com/en/scholarsip/1>

- See my comments on this page below

4. **Comment on the scholarship’s individual page**: (we will take this page as an example: <https://proximastudy.com/en/scholarsip/1>)

4.1. You come here when you click on **“Learn more”** on each scholarship listing on the SRP: <https://proximastudy.com/en/scholarsip/1>

4.2. When you click on the star next to the scholarship’s name (this: <https://gyazo.com/d1337f4643845d183c81dfa29a73c88>):

4.2.1. If you, the user, are logged in, a popup must appear saying **“Scholarship added to your favorites”**. That popup must have a **“Close”** button

4.2.2. If the user is not logged in, let a popup say **“You must log in to add scholarships to your favorites”**. And, put two buttons: **“Log in”** and **“Close”**.

4.2.3. Under them, put this line **“Not a member yet? [Create an account](#) now; it only takes a couple of minutes”**

4.2.4. The words **“Create an account”** must take you to the “Sign up” page: <https://proximastudy.com/en/register?type=student>)

4.3. The **“More scholarships”** section on the right (this: <https://gyazo.com/76d9f761318944b382d27df0f85ec26e>)

4.3.1. If the user simply opened his app and is searching for the country where he is located, then this section must include a few scholarships from the same country where he is located

4.3.2. If, however, the user is searching for scholarships **in a different country** (other than where he is located), then this section must include a few scholarships from that country; i.e. the country he is searching for; NOT the country where he is located

4.3.3. Is it possible to change this section to include more “stuff” than just scholarships; i.e..a “mix”? Can one section be a scholarship, and the next be an article, then a video, an ambassador from that country, ... etc. ?

- 4.4. The text below the image is the “Detailed description” of the scholarship; it is available in the admin
- 4.5. Now to the titles and buttons under the text (these:
<https://gyazo.com/517cdfd74758eed544cea968bde0f35e>):
 - 4.5.1. “**School**”: change it to “**Offered by**” and see explanation above
 - 4.5.2. “**Province**”: change it to “**Province / State & Country**” and see explanation above
 - 4.5.3. **Amount:**
 - 4.5.3.1. Never include any decimal places
 - 4.5.3.2. If the currency is in American dollars, then put this sign before the number: “US\$”. So, if the scholarship amount is 100 dollars, then it must appear like this: “US\$100”
 - 4.5.3.3. If the currency is in Canadian dollars, then use this symbol: ‘CAD\$’
 - 4.5.3.4. And so on, put the clear symbol in front of the amount number
 - 4.5.3.5. The reason we put the symbol of the currency is because many countries use the same name for their currency (e.g. dollar, dinar, ...) but it (the currency) has a different value in each country
 - 4.5.3.6. In the preceding points, the symbol of the currency must appear there automatically, where the scholarship is offered
 - 4.5.4. “**Awarded to**”:
 - 4.5.4.1. Rename it to “**Available to**”
 - 4.5.4.2. The available options must be:
 - 4.5.4.2.1. **All**: this means that this scholarship is available to all study stages
 - 4.5.4.2.2. **Admissions**: this means the scholarship is available to new students only
 - 4.5.4.2.3. **Current students**: this means the scholarship is available to current students
 - 4.5.5. **Action**: Remove this one; we do not need it since ALL the scholarships require an application
 - 4.5.6. “**Study type**”: rename it to “**Enrollment**” and see the explanation above
 - 4.5.7. **Date posted**:
 - 4.5.7.1. If the date is available, write it in the same format (see it below)
 - 4.5.7.2. If the date is not available, or if I, the admin, do not enter it for any reason, let the words “**Not available**” appear automatically
 - 4.5.8. **Deadline**:
 - 4.5.8.1. If the date is available, write it in the same format (see it below)
 - 4.5.8.2. If the date is not available, or if I, the admin, do not enter it for any reason, let the words “**Not available**” appear automatically

4.5.9. **Expiry date:** remove this one; we do not need it since we already have the “Deadline”

4.5.10. **Level of study:** the choices are:

- 4.5.10.1. Primary school / Elementary school
- 4.5.10.2. High school / Secondary school
- 4.5.10.3. College degree / 2-year program
- 4.5.10.4. Bachelor's degree
- 4.5.10.5. Master's
- 4.5.10.6. Doctorate

4.5.11. **“Available to”:**

4.5.11.1. Rename it to “**Citizenship / Residency status**”

4.5.11.2. The available options are:

- 4.5.11.2.1. All
- 4.5.11.2.2. Canadian citizen; out-of-province
- 4.5.11.2.3. Canadian citizen; in-province
- 4.5.11.2.4. Permanent resident; out-of-province
- 4.5.11.2.5. Permanent resident; in-province
- 4.5.11.2.6. International student
- 4.5.11.2.7. Asylum seeker / Refugee claimant (decision pending)

4.5.12. **Criteria:** I do not know what this is. AI: I asked Mehak, so I will update it when he replies

4.5.13. The “**Apply now**” button: see its explanation above

4.5.14. The “**Visit scholarship on original source**” button: it must open in A NEW TAB. It will lead to the page of the scholarship on the website of the party offering it. If this particular page is not available, we will put the main website of that party

5. **Now, to these general points:**

5.1. If a scholarship does not have its own image (like this one for example: <https://proximastudy.com/en/scholarsip/12>):

- 5.1.1. Then the website must have around a thousand **relevant** images (“relevant” means images about student life; and it is YOU who must get them)
- 5.1.2. They must be royalty-free
- 5.1.3. And very clear; high resolution, high quality
- 5.1.4. And the system must assign one of them automatically to each such scholarship; i.e. to the scholarship that does not have its own image

5.2. Note this sensitive issue: there are two buttons on our website that forward the user to outside sources: the “**Apply now**” and “**Visit scholarship on original source**”. We know that many of these scholarships change their URLs without notifying us. So, we need a service called “**Report a broken link**”, and this is how it must work:

- 5.3. I am not sure how this will work on the frontend. I need YOU to suggest something from your previous experience

- 5.4. Then, once the user has sent the notification, let it come to my email with this subject line: **“Broken link reported”**
The email text/body must say:
((This link has been reporter broken on March 08, 2025 (See how we write the date format) at 14:56 EST))
Then it must include the URL of that page
- 5.5. This is how we write time. Please be consistent and us this format **EVERYWHERE** when the app is used in North and South America
 - 5.5.1. We follow the 24-hour format
 - 5.5.2. Always use two digits for the hour, and two for the minutes; like this: HH:MM
 - 5.5.3. And put a colon with no space between them
 - 5.5.4. Always follow, and use the abbreviation of, the Eastern Standard Time zone (EST)
 - 5.5.5. Always put one space between the time and the abbreviation “EST”
 - 5.5.6. So, if the time is 3:45pm, write it like this: 15:45 EST
- 5.6. Important: if the admin of this platform forgets to enter **ANY** date on the website (e.g. Expiry date, deadline, date posted, ...), let these words appear automatically **“Not available”**
- 5.7. Please adopt the modern way for the email verification (AI: like Laurentien Bank does); a code is sent and must be entered while the user is on the same page
- 5.8. When you are on a page that requires you to log in or to sign up, and you do that (i.e. you do log in or sign up), then, after completing that process (i.e. after logging in or signing up), you must be brought back to this page itself
- 5.9. This is how we write the date; please be consistent and adopt this format **EVERYWHERE**; it must be automatic: March 08, 2025:
 - 5.9.1. First, write the name of the month in full; no abbreviation
 - 5.9.2. Leave a space
 - 5.9.3. Write the day in two digits (TWO, even if the number contains only one number like 1, 2, 3, ...). Write them like this: 01, 02, 03, ...
 - 5.9.4. Leave a space
 - 5.9.5. Write the year in **FOUR** digits
 - 5.9.6. So, today's date is March 11, 2025
- 5.10. For the entry fields that have dates: please either use our calendar (from CanEd), or feel free to recommend your own. You must apply it **ONLY AFTER** al approve it
- 5.11. For the entry fields that have numbers or amounts (e.g. dollar amount, phone number, ...): let these fields accept **ONLY** numbers; no letters or signs or special characters
- 5.12. For the entry fields that have emails: take the requirements and error messages from CanEd
- 5.13. For the entry fields that have URL: take the requirements and error messages from CanEd

6. **Add these features and sections:**

- 6.1. Notify me when scholarships that I am eligible for become available (**not there; you must build it**)
- 6.2. Coffee on the Wall (**on the ridesharing website**)
- 6.3. Webinars (**on CaExp website**)
- 6.4. Ambassadors / Volunteers (**On CanEd website**)
- 6.5. We need a new logo and name and mantra: (**AI: maybe, take one of those logos that I have piled up: the triangles, or the AmExp logo**)
- 6.6. Always the red star that “* **Indicates required fields**”
- 6.7. The app will cost \$0.99:
 - 6.7.1. There must be a toggle that allows the user to download it for free if they cannot afford the \$0.99, or if they do not want to pay it. I, the admin, must be able to stop this feature anytime. When I do so, it must not be visible to the user. In other words, we do not want them to see an option that does not work. Instead, we do not want them to see it at all; like it does not exist. Then, if I, the admin, enable it again, it must become visible again
 - 6.7.2. How are we going to charge them the \$0.99 on the website?
- 6.8. All popups must have FOUR ways to close (I believe this is already done on the current website, but please verify):
 - 6.8.1. They must have a “Close” button
 - 6.8.2. There must be an “X” on top right
 - 6.8.3. They must close when I, the user, click anywhere on the screen; outside the popup itself
 - 6.8.4. They must close when I, the user, click on the “Go back” button on the app, phone, or web browser. Important: when a popup is open, the “Back” button MUST NOT take you to the previous page, but it must simply close the popup. If you want to go back to the previous page, you must click on the “Back” button one more time; a second time
- 6.9. Payment gateways:
 - 6.9.1. Take PayPal, credit cards, Debit cards from CanEd
 - 6.9.2. Add Apple Pay and Google Pay (it is not there; you must build it)

7. **What website pages to take from the current website:** please take these pages from the current website (I will write their names from the menus at the bottom (from here: <https://gyazo.com/b3197c33dd99f8689f25e3db58a31076>). I will only write the name of each menu item. To get its URL, just click on it

- 7.1. **Proxima Study menu** (of course, we must put our name here):
 - 7.1.1. Home (you need to add it; it is not there currently)
 - 7.1.2. About us
 - 7.1.3. Contact us
 - 7.1.4. Cookies policy
 - 7.1.5. Disclaimer
 - 7.1.6. FAQ
 - 7.1.7. Fine more
 - 7.1.8. Meet our team

- 7.1.9. Our Sponsors
- 7.1.10. Privacy policy
- 7.1.11. Suggestions
- 7.1.12. Terms of use

7.2. **Resources:**

- 7.2.1. Articles
- 7.2.2. Events
- 7.2.3. Master Application
- 7.2.4. Programs
- 7.2.5. Videos
- 7.2.6. Worldwide network (waiting mehak response)
- 7.2.7. Cost of living (New; not there currently)

7.3. **More links:**

- 7.3.1. Ambassadors
- 7.3.2. Careers (keep it for North America (Canada and USA) only for now; let it disappear in other countries)
- 7.3.3. Jobs (keep it for North America (Canada and USA) only for now; let it disappear in other countries)
- 7.3.4. School degree levels (rename it to “Degree levels”) and let each degree level show the scholarships that are available for THAT degree level)
- 7.3.5. Webinars

- **Note-1:** see that the menu items are in alphabetical order
- **Note-2:** we might merge the “More links” into the “Resources” and keep only 2 menus at the bottom because there are not many of them, but this is not 100% finalized yet

- 7.4. Leave the social media icons at the bottom, but of course they will have different accounts

7.5. **Interesting question: can you suggest a name for this business? And a mantra?**

- 7.6. Just to confirm: you must take care of the design part as well This includes the website, the app, and the logo and all applicable icons (I call them “avatars”)